

# Good intentions not good enough

Transport, awards, tobacco and ethanol; 'consistency' rhetoric is creating a confused reality.



By Nic Moulis, General Manager, ACAPMA

Maybe the seed was planted with Federation back in 1901, when the current multi-layered jurisdictions we endure were created. Our forebears had good intentions, but the outcome is hurting Australian business.

In the 1900s, we were forced to change trains because the gauge was different between states; this is no longer the case in 2009, but state differences are still an issue, for example transport laws.

### Intention vs practice

The driver fatigue laws set revised work and rest limits for heavy vehicle drivers, and require better management of driver fatigue. Even though the intention was to ensure national consistency, the laws still vary between states. The reforms operate in New South Wales, Queensland, Victoria, South Australia and Tasmania, whereas Western Australia and the Northern Territory have opted for codes of practice based on occupational health and safety laws.

In New South Wales, the relevant minister has granted permanent exemptions from work diary requirements for truck drivers working less than 100 kilometres from base. Other changes are adding to the confusion. Now any business that operates over state borders needs to review eight jurisdictional websites to administer a 'nationally consistent' policy.

Untangling 4000 industrial relations awards from the past 100 years was always going to be a mammoth task. The issue is compounded by Minister Gillard's promise not to increase employer costs or disadvantage employees. This is simply a contradiction in terms creating a minefield of transitional arrangements. Already we have seen the intention to link the restaurant industry to the hotel industry now being separated due to the costs imposed. The minister also requested that the Australian Industrial Relations Commission vary the horticultural modern award, followed by call centres, retail and pharmacies all securing concessions.

Surely, this has not been thought through from the start, and is another example of a government not drilling down far enough before embarking on a program.

Tobacco retailing is coming under attack in New South Wales and the Australian Capital Territory, with other states following. The rush towards implementation in New South Wales meant that the guidelines were announced

only two days prior to commencement. This inevitably led most retailers to be non-compliant from day one.

### Practical implications

In the Australian Capital Territory, the rules on incidental viewing are so impractical that even selling tobacco at a customer's request could contravene the law. With each jurisdiction outlining different rules, on different timetables, for different sizes of businesses, retailers selling tobacco must be 'pulling their collective hair out'.

New South Wales and Queensland are now implementing competing ethanol mandates. At recent meetings, both States concluded that the policy intention was to support regional jobs and farming industries. Here was I thinking it had something to do with the fuel industry!

One problem is that each State is relying on ethanol supply from the other to make their policy intentions work.

And the fuel industry knows there is not enough combined supply to achieve either stated intention. What also paralyses the industry is the conflicting tight timetables of implementation.

The point of all these examples is: governments are formulating policies with good intentions, rather than for effective outcomes. Legislators need to realize that policy created in a vacuum is irresponsible.

Nic Moulis is the General Manager of the Australasian Convenience and Petroleum Marketers Association (ACAPMA). ACAPMA is an employer association representing the interest of distributors and retailers in the Petrol and Convenience industry. ■

## Lokkii fuels Big Red BBQ fundraiser



Lokkii Australia has partnered with Kidney Health Australia to support The BIG RED BBQ, a Kidney Health Australia fundraising initiative designed to promote healthy eating.

This year's inaugural BIG RED BBQ'S will be held from 1 September until 28 February, continuing as an annual event.

"As a brand which produces clean and green 100% organic bbq fuels and firelighters as well as portable BBQs, there seemed to be a natural fit with an event designed to promote healthy eating, BBQs and

awareness of kidney disease prevention," said Abe Waisman, Managing Director of Lokkii Australia.

Lokkii is producing a specially designed range of red Clean & Green Bucket BBQs (fuel included) with a percentage of profits from sales donated to Kidney Health Australia. Lokkii's Big Red BBQs will be available from participating retailers and from the Lokkii website. RRP: \$49.95.

For more information visit [www.lokkii.com.au](http://www.lokkii.com.au) & [www.bigredbbq.com.au](http://www.bigredbbq.com.au)

## ACCC clears petrol discount offer

A record fuel discount offer by Australia's supermarket giants has been found to be above board by the consumer watchdog.

The Australian Competition and Consumer Commission (ACCC) was urged to step in after Coles and Woolworths promoted new discounts of up to 40 cents a litre of petrol when consumers spent \$300 on groceries.

It provoked a consumer frenzy, but independent service stations called foul, accusing the duopoly of trying to drive smaller competitors out of the market.

The ACCC's petrol commissioner, Joe Dimasi, said that after close inspection, there was nothing dodgy about the offer: "We have formed the view that these one-off promotions do not breach the Trade Practices Act."

"Other players in the market have the ability to match the short term competitive pressures of companies such as Coles and Woolworths. "This is competition operating in the interests of Australian consumers," he said.

Both Coles and Woolworths have not ruled out holding the promotion again. (AAP; Inside Retailing 24/7/09)

# Recommended retail prices for tobacco products and accessories

These are Recommended Retail Prices as at 1 August 2009 and include GST. Prices are shown for all variants under each listed brand.

## British American Tobacco Australia

Cigarettes	Aug-09
B&H 20	\$10.50
B&H 25	\$12.85
Cambridge 35	\$18.75
Craven A 25	\$15.05
Dunhill 20	\$10.75
Dunhill 25	\$13.20
Dunhill Fine Cut 20	\$11.30
Dunhill International 20	\$12.95
Dunhill Top Leaf 20	\$13.05
Holiday 25	\$10.65
Holiday Kings 20	\$8.90
Holiday Kings 30	\$13.15
Holiday Kings 50	\$21.35
Kent 20	\$10.70
Kool Filter Menthol 20	\$12.20
Pall Mall 20	\$9.00
Pall Mall 25	\$10.65
Pall Mall 30	\$13.15
Pall Mall Slims 20	\$8.80
Rothmans King Size Filter 20	\$12.45
Rothmans King Size Filter 25	\$15.30
Stradbroke 40	\$17.10
Vogue Superslim 20	\$12.55
Wills 35	\$18.75
Winfield 20	\$10.05
Winfield 25	\$12.45
Winfield Charcoal 25	\$12.55

Cigars	
Captain Black 20	\$14.40
Dunhill Small Cigars 10	\$10.50
Schimmelpenninck Calendula Singles	Ref Stu Alex
Schimmelpenninck Corona 2's	Ref Stu Alex
Schimmelpenninck Cubero 10's	Ref Stu Alex
Schimmelpenninck Cubero 20's	Ref Stu Alex
Schimmelpenninck Cubero Mellow 10's	Ref Stu Alex
Schimmelpenninck Mini Cigar 10's	Ref Stu Alex
Schimmelpenninck Mini Mellow 10's	Ref Stu Alex

RYO	
Capstan 50g Pch	\$27.65
Capstan 50g Tin	\$28.35
Holiday 30g RYO	\$14.40
Holiday 50g RYO	\$23.50
Port Royal Kentucky Bourbon 30g	\$16.60
Port Royal Kentucky Bourbon 50g	\$27.45
Port Royal Original 30g (Rum&Wine)	\$16.60
Port Royal Original 50g (Rum&Wine)	\$27.45
Winfield RYO 30g	\$15.70
Winfield RYO 50g	\$25.70

Accessories	
Ranch Filters Slims - 12	\$1.45
Ranch Filters Supa Slims 12	\$1.45
Ranch Micro Filters 130	\$1.45
ROLLIES - Cigarette Papers 100	\$0.30
VENTTI - Cigarette Papers 100	\$0.50

## Swedish Match

Cigars	
Alternativos 10's	\$16.35
La Paz Corona 25's	\$177.25
La Paz Grand Corona A/T 3's	\$24.00
La Paz Mini Wilde Tins 10's	\$11.25
La Paz Platinum 25's	\$295.45
La Paz Wilde Cigarillos 10's	\$16.85
La Paz Wilde Cigarros 5's	\$17.45
Ritmeester Moods Tubos 4's	\$20.00
Ritmeester Pikeur 5's	\$14.25
Ritmeester Rozet 5's	\$14.25
Villiger Export 5's	\$23.85
Villiger Premium No.1 5's	\$39.75
Villiger Premium No.10 Sumatra 10's	\$14.75
Villiger Premium No.7 5's	\$27.85
Villiger Premium Vanilla 10's	\$14.75
White Owl Invincible 5's	\$34.60
White Owl Miniatures 5's	\$17.60
Willem II Aranda 10's	\$25.45
Willem II Corona Optimum 5's	\$42.85
Willem II Half Corona 5's	\$18.15
Willem II Long Panatela 5's	\$11.00
Willem II Short Panatella 5's	\$10.25
Willem II Wee Willem 10's	\$10.30
Willem II Wee Willem 20's	\$20.60
Willem II Slim Corona 5's	\$13.75
Wings No.105 10's	\$16.35
Wings No.75 10's	\$9.80
Willem II Moments	\$9.45

Filters	
Ventti Filters	\$1.45

Papers	
Ventti Papers 60's	\$0.50
Ventti Multipack Papers 5's	\$2.10
Zig Zag Classic Papers 60's	\$0.55

Lighters	
Cricket Original Simplicity	\$2.10
Electronic Simplicity	\$2.90
Electronic Simplicity Pocket	\$2.65
Maxi Simplicity	\$2.10
Mini Simplicity	\$1.85
Original Simplicity Designer Series	\$2.10

## Patron Group Australia

Cigarettes	
ChungHwa 20	\$9.50
ChungHwa Gold 20	\$9.50
Double Happiness 20	\$7.80
Double Happiness Gold 20	\$7.80
GOLDEN DEAR 20	\$7.30
PANDA 20	\$13.70
GD	\$7.10

## Richlands Express/Redline

Cigarettes	
Halftime 5 20's	\$8.40
Easy 20's	\$8.55
Ashford 20's	\$8.65
Ashford 25's	\$10.55
Manitou Gold 20's	\$10.60
Easy 30's	\$12.85

RYO	
Manitou Gold 35gm	\$24.50

Cigars	
Candlelight 5's	\$18.30
Candlelight Mini - Fresh Pack 50's	\$1.10



## Imperial Tobacco Australia

Cigarettes	
Brandon 40	\$16.90
Camel 20	\$11.70
Camel 25	\$12.85
Davidoff 20	\$11.50
Escort 25	\$11.80
Escort 35	\$16.20
Escort 20	\$9.45
Horizon 30	\$13.30
Horizon 20	\$8.95
Horizon 50	\$21.55
JPS 25	\$10.55
More International 20	\$12.50
Peter Stuyvesant 25	\$13.15
Peter Stuyvesant 20	\$10.80
Superkings 20	\$9.00

RYO	
Amphora 50 gram	\$28.95
Bank Aromatic 50 gram	\$27.45
Champion 30 gram	\$15.95
Champion 50 gram	\$26.15
Dr Pat Irish Tin 50 gram	\$28.40
Dr Pat Ready Rubbed 50 gram	\$27.45
Drum 30 gram	\$15.95
Drum 50 gram	\$26.15
Escort RYO 50 gram	\$25.20
Golden Virginia 25gram	\$13.65
Golden Virginia 40 gram	\$21.55
Horizon RYO 30 gram	\$14.50
Horizon RYO 50 gram	\$23.55
Log Cabin Tin 50 gram	\$28.50
Peter Stuyvesant 30 gram	\$16.75
Stockmans 50 gram	\$24.80
White Ox 30 gram	\$16.20
White Ox 50 gram	\$26.50

Papers	
Papers Papers 60 leaves	\$0.40

Rizla Papers 100 leaves	\$0.95
Rizla Singles Green 50 leaves	\$0.55
Tally Ho 5 Pack 5x50 leaves	\$2.60
Tally Ho Papers 50 leaves	\$0.55

Filters	
Tally-Ho Ultra Slims 150	\$1.45
Tally-Ho 120	\$1.45
Tally-Ho Pop-a-Tip 120	\$1.45

Tubes	
Tally Ho Cigarette Tubes 100	\$2.10

Machines	
Tally-Ho Cigarette Maker ea	\$10.00

## Stuart Alexander

Tobacco	
OLD HOLBORN PCH 50G	\$27.30
OLD HOLBORN PCH 30G	\$16.40
IRISH CAKE 500G	\$286.80
PLUMCAKE PCH 50G	\$29.70
MCB MIXTURE PCH 50G	\$29.70

Cigars	
COLTS 10'S	\$7.30
H.W. CAFÉ CRÈME 10'S	\$10.25
H.W. CAFÉ CRÈME 50'S	\$51.30
H.W. CAFÉ CRÈME FILTER 10'S	\$10.75
H.W. CORONA DE LUXE 10'S	\$77.85
H.W. CORONA DE LUXE 2'S	\$15.55
H.W. HALF CORONA 5'S	\$18.30
H.W. LONG PANATELLA 5'S	\$16.15
H.W. SHORT PANATELLA 25'S	\$59.70
H.W. SHORT PANATELLA 5'S	\$11.85
H.W. SLIM PANATELLA 5'S	\$10.85
H.W. SMALL CIGAR 10'S	\$13.15
JEWELS 5s	\$16.80
KING EDWARD IMPERIALS 5'S	\$34.00
KING EDWARD SPECIALS 5'S	\$15.95
OLD PORT COLTS 10'S	\$16.65
OLD PORT COLTS TIPPED 5'S	\$13.45
OLD PORT PINTOS 10'S	\$12.15
SCHIMMELPENNINCK CALENDULA SINGLES	\$87.25
SCHIMMELPENNINCK CORONA 2S	\$17.35
SCHIMMELPENNINCK CUBERO 10S	\$10.10
SCHIMMELPENNINCK CUBERO 20S	\$19.80
SCHIMMELPENNINCK CUBERO MELLOW 10S	\$10.10
SCHIMMELPENNINCK MERCATOR SUNRISE 10S	\$10.40
SCHIMMELPENNINCK MINI 10S	\$10.00
SWEET AROMATIC 3s	\$12.50
TUBULARES 25s	\$20.00

Accessories	
RANCH FILTER SLIMS	\$1.45

## Philip Morris International

Cigarettes	
Alpine 25's	\$12.55
Choice 25's	\$10.55
GT 40's ( SA Only)	\$16.85
Longbeach 20's	\$9.15
Longbeach 25's	\$11.40
Longbeach 30's	\$13.60
Longbeach 40's	\$17.70
Marlboro 20's	\$10.40
Marlboro Chill 20's	\$10.60
Marlboro 25's	\$12.85
Peter Jackson 20's	\$9.55
Peter Jackson 25's	\$11.85
Peter Jackson 30's	\$13.95
PJ Select Blend 25's	\$12.50

RYO	
Longbeach 30g	\$14.50
Longbeach 50g	\$23.55
Peter Jackson 30g	\$15.75
Peter Jackson 50g	\$25.70

Cigars	
Willem II 10's	\$10.32
Willem II Amada 10's	\$25.45
Willem II Half Corona 5's	\$18.14
Willem II Long Panatella 5's	\$11.00
Willem II Short Panatella 5's	\$10.25
Willem II Slim Corona 5's	\$13.75
Wings No 105 10's	\$16.35
Wings No 75 10's	\$9.80

Filters	
Ventti Filters 25's	\$1.45

Papers	
Ventti Papers 60 leaves	\$0.50

Lighters	
Cricket Original Simplicity	\$2.10
Cricket Maxi Simplicity	\$2.11
Cricket Electronic Simplicity	\$2.90